



Yuwie – Is relatively new at the time of writing. The domain was only registered in May 2007. It is in Beta but is growing extremely quickly. It costs nothing to join and you can earn money just by being a member.

People have asked me to describe Yuwie to them. I usually say it is like Myspace but with income!

Yuwie allows you to add friends, build a blog, join groups, set up groups, comment on posts by others and add videos and photos to your profile. I know that most social networking sites allow you to do these things but the difference is that all these things help you to earn money with Yuwie.

Here is a snapshot I took on the 23rd August from the front page of Yuwie

New Members	
Total Members:	26,979
New This Month:	22,044
New Today:	1,473

26,979 sounds like a lot till you realize that Myspace and Facebook have 100+ times that number of members and they don't pay you for bringing new people onboard!

How do I earn with [Yuwie](#)?

This information is taken direct from Yuwies own pages.

We can't say exactly, but here's an example of what could happen. The chart below assumes you refer 3 people, and those 3 people refer 3, then those refer 3, through 10 levels, and each referral gets 1000 page views for the month, and the month's RSR is \$0.50.

Level	Referrals	Impressions	Earnings
1	3	3,000	\$0.15
2	9	9,000	\$0.45
3	27	27,000	\$0.54
4	81	81,000	\$1.62
5	243	243,000	\$4.86
6	729	729,000	\$14.58
7	2,187	2,187,000	\$43.74
8	6,561	6,561,000	\$328.05
9	19,683	19,683,000	\$984.15
10	59,049	59,049,000	\$8,857.35
	88,572	88,572,000	\$10,235.49

Now before you go and say that the amounts are to small and no one will ever earn, take this as an example.

Two people joined under me and on day one, they have signed up 4 people beneath them and one of them has already done over 1439 impressions.

Now if you are able to get half a dozen people to join up under you, and just one of them is a crazy surfer (and I am sure we all know people like that), you can see how the points can add up.

How can I get Referrals?

First of all Sign Up for [Yuwie](#) if you haven't already, then get your referral link , it will look like <http://www.yuwie.com/yuwie.asp?r=10478>

Now you have your referral link, that is all you need to start getting referrals.

Start collecting those referrals by

- Going to forums that you belong to and add your link into your signature.
- Write about Yuwie in your blog
- Add your Yuwie link to your email signature
- Make a page , explain how people can earn money while being social
- Email your list if you have one
- Traffic Exchanges
- Write a report and give it away with your referral link inside – You can buy the rights to be able to do just that with this very report -- [HERE](#)

I am getting referrals, shall I leave it at that?

Remember you earn not just from your own referrals but from the people they bring in and down again, so it is worth helping them if you can.

You can look at your referral tree and see everyone who signed up under you, and everyone who signed up under them, and under those people as well, down to three levels you can actually see their profiles.

Click on the "Referrals" button in your Control Panel- it is the one on the far right, top line



Then you will see



You can invite friends from here and look at pending invites.

You can also look at the tools that Yuwie provides to help you get referrals. They include banners with your referral link already embedded.

What does the Referral Tree look like?

YOUR REFERRAL TREE

Click any of the first 3 levels to see users on that level.

Level	Members
Level 1	2
Level 2	3
Level 3	0
Level 4	0
Level 5	0
Level 6	0
Level 7	0
Level 8	0
Level 9	0
Level 10	0
Total:	5

Last Update: 8/23/2007 7:43:44 PM

This is very powerful, you could go and visit each profile of people who sign up under you and leave a thank you message in their profile, and offer to help them get more referrals. At the worst way they will come and visit your profile which gives you another page view, at the best way they may come and ask for some help and if that help means they sign up another 50 referrals then you both win.

The Yuwie system is a very powerful one. You earn, not just from your own referrals, but from the people they refer as well. It costs you nothing, and it costs them nothing either, so it is a real win win situation.

Can I earn money with Yuwie without signing up referrals?

Yes you can!

I am sure that some people won't like the idea of having to sign up others to the site just to earn some money.

You can earn from every page you view, and more importantly, from every page of yours that others view.

More page impressions = more earnings

This info is taken from Yuwie itself.

When anyone views any of these pages, it counts as 1 page view for you:

- 1. your profile page*
- 2. your blog pages*
- 3. view all your friends*
- 4. view all your comments*
- 5. your picture pages*
- 6. If someone views one of your shared layouts*

When you view any of these pages, it counts as 1 page view.

- 1. any of your control panel pages, including but not limited to: settings, messaging, friends, referrals, favorites, etc.*

The following does not count as a page view:

- 1. Refreshing/reloading a page*
- 2. Any page that's viewed within 3 seconds of the last page doesn't count*

So you earn when people surf your pages as well as when you surf your control panel.

There is no point trying to reload a page or set up some sort of system to refresh the page automatically, stay within the rules and you will earn \$\$ no need to try and cheat the system.

How can I increase my page views?

We all want more page views as this equals revenue, but please make sure that you don't do anything outside of the terms and conditions. There is no need to kill the golden goose for the sake of earning a dollar today.

Be honest, be above board and you will do well.

Here are a few ideas and suggestions

Friends

When you add a friend they will come look at your page. You can ask to add a friend but they do not have to accept you as their friend.

Remember that people will look at your photo and your message and not much else before deciding whether to add you or not (unless they know you), so a flattering image could help.

Try and add friends who share your interests as they are more likely to surf more than one page of your blog and profile.

Blogs

Every member gets their own blog.

You can make your blog about you, update it with your family news, business news or weather news (if that's your thing).

If you are thinking about marketing anything specific on Yuwie then it may be worth theming your blog, fill it with news relevant to the market you are aiming at.

If you sell model airplanes then theme it about them.

- Make it a helpful place.
- Offer people advice and solutions for their problems.
- Make it friendly

If you comment on someone else's blog they are likely to come look at your page.

When someone reads a comment on a blog that they like (or that they hate) they will click through and visit the page of whoever wrote the comment.

Link from your blog post to other people's blogs or profiles.

As long as they are on the same theme as your blog post (or close enough), I am sure they won't mind, and the extra visits may be appreciated.

The law of reciprocity will kick in, and they will do the same for you at some stage.

Content matters!

- Don't post one liners, (well maybe once in a while).
- Don't post duplicate content – e.g. PLR articles
- Don't sell, sell, sell
- Offer real information – include your sales pattern within real content

People are funny creatures. They react most strongly to Love or Hate.

I am not saying that you should propose marriage or kill anyone, but people do like to share their views on controversial subjects.

Maybe you have thoughts on some news item that will make people comment and share your pages with others, which will bring even more page impressions and more friends.

Outbound links in your blog are ok, just don't overdo it, if people are faced with too many choices as to what to do they will do nothing.

People who see 6 links are so scared of going to the "wrong" place that they will just go nowhere and that doesn't help anyone.

Images

You can upload images, if your family all belong to Yuwie you could share family photos and then, of course, every time they come and view the pics it gives you an extra impression.

Share links to your new pics in your blog posts.

You get a page impression when someone looks at your blog and then another when they look at the pic.

Videos

You could originally upload videos and share them with others. Due to some people placing videos with nudity in them onto Yuwie, which in turn lost Yuwie some advertisers, they have now stopped this.

You can still (at the time of writing) embed videos from YouTube into your profile.

Clubs

Yuwie has clubs, you can make your own club or join someone else's club.

You could set up a club for people who live in your town or city, you could set up a club for people who share your passion for a hobby.

Join a club with other people who share your love of music by Elvis, Bob Marley, The Killers or any other group.

If you don't find a group listed then make one of your own.

The screenshot displays the 'YUWIE CLUBS' interface. At the top, there's a navigation bar with 'Sort By: Newest', 'Member Count', and 'Club Name', along with a 'Start a Club' link. Below this is a pagination bar for page 1 of 29. The main content area lists four clubs:

- Entrepreneur Ministers**: This group is for all the entrepreneurs in ministry. 2 members | Created: 8/23/2007 | Private Club
- MUSIC LOVERS!!**: For people who love music of all types! 1 member | Created: 8/23/2007 | [Join Club](#)
- Apple**: Everybody that loves Apple products this is the group for you! 1 member | Created: 8/23/2007 | [Join Club](#)
- Steaua**: Official yuwie Steaua Bucharest fan club. 1 member | Created: 8/23/2007 | [Join Club](#)

On the right side, there is a 'SEARCH CLUBS' section with a search box and a 'Search' button. Below that is a 'CLUB CATEGORIES' list:

- View All Categories
- Activities: 166
- Automotive: 37
- Business & Entrepreneurs: 191
- Cities & Neighborhoods: 32
- Companies / Coworkers: 9
- Computers & Internet: 59
- Countries & Regional: 43
- Cultures & Community: 50
- Entertainment: 67
- Family & Home: 106
- Fan Clubs: 67
- Fashion & Style: 20
- Film & Television: 47
- Food, Drink, & Wine: 27
- Games: 66

What is the benefit to joining clubs or starting one?

Well people who are in the same club as you are more likely to look at your profile or blog and that of course is what you want. They are also more likely to trust what you say, trust your recommendations and follow links to places you suggest.

If you set up a group for your local area you could then promote that link on forums or sites where people from your area visit. This could be a great way of building your off line network of friends and possible business associates.

People visit Yuwie and join through your link, and then invite their local friends as well you get referrals, page views and members to your group.

These people can then bring in their friends, which brings more people into your referral tree.

Marketing on Yuwie

Yuwie is a social networking site, so people will join, hang out view the profiles of their friends, and strangers, and surf.

People tend to congregate with like minded people, I am a huge fan of the TV series Heroes, so I may well go and find a group based around that TV series.

If I see someone in there who mentions a Book or Comic about the series I would probably visit that link and there is a high chance I would buy the item because:-

- It is relevant to my interest
- It was recommended by someone with the same Interests

Many of you will have read all about marketing on Myspace, I think a lot of the same rules apply on Yuwie.

The difference is that Social Networking sites are now more aware of what to look for when people abuse their system, so don't abuse it.

I am confident that you could be building a real presence for yourself on Yuwie and using it as part of your marketing program.

Join groups make friends, become a expert and people will buy items that you are recommending.

Be consistent and persistent

Adding 3 friends and then doing no more won't earn you anything, well unless those 3 are crazy surfers and bring on hundreds of other people.

Like most things in life earning with Yuwie will improve if you put some work into it.

Adding images and posting to your blog on a regular basis will gain you friends and page impressions which will earn you more money.

If you have 100 images and enough information for 20 blog posts I would suggest that you drip feed them into your account rather than adding them all at once. Your friends get notified every time something is added to your account, so they will come and see the images or videos that you have added.

If you add 100 in one day they are less likely to surf them all than if you add 5 a day for 20 days.

Conclusion

You are now on your way to earning with [Yuwie!](#)

- 1) Join [Yuwie](#)
- 2) Fill In your info
- 3) Invite some friends
- 4) Interact with them
- 5) Earn

I hope this report has shown you that you can earn income while doing your normal daily routine, meeting new friends, viewing their blogs and looking at their images.

Most of all have fun, meet new people and interact.

Regards
Patrick Moogan



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